

CashierLive Privacy Policy

Last Updated: August 28, 2026

This Privacy Policy describes how CCPOS, LLC, doing business as CashierLive (“CashierLive,” “we,” “us,” or “our”), collects, uses, shares, and protects information in connection with the website located at <http://www.cashierlive.com> (the “Site”) and the CashierLive online store management system and related services (collectively, the “Services”), as defined in our Terms of Use.

This Privacy Policy applies to visitors to the Site and users of the Services. It does not apply to the practices of companies we do not own or control, or to individuals we do not employ or manage.

1. Information We Collect

Information you provide to us. We collect information you give us directly, such as when you register for an account, request a demo, contact support, or fill out a form on the Site. This may include your name, email address, phone number, business name, and billing/account information.

Service and transaction data. As described in our Terms of Use, use of the Services may involve product descriptions, pricing, inventory data, and transaction data and reports associated with your account. Payment card information processed through the Services is handled in accordance with Payment Card Industry Data Security Standards (PCI DSS); CashierLive does not store full payment card numbers except as permitted under applicable PCI DSS requirements, and card transactions are ultimately processed by your designated credit/debit card transaction processor.

Automatically collected information. When you visit the Site, we and our service providers may automatically collect certain information through cookies and similar technologies, including your IP address, browser type, device information, pages viewed, and referring/exit pages.

Cookies and similar technologies. The Site uses a cookie consent banner (via HubSpot) that lets visitors accept, decline, or customize cookie preferences by category:

- **Necessary cookies** — required for the Site to function and cannot be disabled.
- **Analytics cookies** — help us understand how visitors use the Site (for example, via Google Analytics), so we can improve performance and usability.
- **Functionality cookies** — remember choices you make to provide a more personalized experience.
- **Advertisement cookies** — used to deliver more relevant ads and measure campaign effectiveness.

You can manage your cookie preferences at any time using the “Cookie Settings” control on the Site.

2. How We Use Information

We use the information we collect to:

- Provide, maintain, and improve the Services;
- Process transactions and send related information, including confirmations and invoices;
- Communicate with you about your account, updates, security alerts, and support requests;
- Understand how visitors use the Site so we can improve it;
- Deliver and measure the effectiveness of marketing and advertising; and

- Detect, investigate, and prevent fraudulent transactions and other illegal activities, and protect the rights and property of CashierLive and others.

3. How We Share Information

We do not sell your personal information to third parties for money. We may share information with:

- **Service providers** who perform services on our behalf, such as hosting, analytics (e.g., Google Analytics), marketing and cookie-consent management (e.g., HubSpot), and customer support tools;
- **Payment processors**, as needed to facilitate transactions initiated through the Services;
- **Professional advisors** such as lawyers, auditors, and insurers, where necessary;
- **Law enforcement or regulators**, where required by law, legal process, or to protect the rights, property, or safety of CashierLive, our users, or others; and
- **A successor entity**, in connection with a merger, acquisition, reorganization, or sale of assets.

4. Data Retention

We retain personal information for as long as necessary to provide the Services, comply with our legal obligations, resolve disputes, and enforce our agreements. Retention periods vary depending on the type of data and the purpose for which it was collected.

5. Your Privacy Rights

If you are located in the European Economic Area or United Kingdom (GDPR)

Depending on your location, you may have the right to:

- Access the personal information we hold about you;
- Correct inaccurate information;
- Request deletion of your information;
- Restrict or object to certain processing;
- Request a copy of your information in a portable format; and
- Lodge a complaint with your local data protection authority.

Where we rely on your consent (for example, for certain cookies or marketing), you may withdraw that consent at any time. To exercise any of these rights, contact us using the details in Section 9 below.

[If CashierLive markets to or processes data from EU/UK individuals at meaningful scale, you may be required to designate an EU/UK representative and identify your legal basis for each processing purpose — this is worth confirming with counsel.]

If you are a resident of California, Virginia, Colorado, Connecticut, Utah, or another state with a comprehensive privacy law

Depending on your state of residence, you may have the right to:

- Know what personal information we have collected about you and how it has been used and shared;
- Request deletion of personal information we have collected;

- Correct inaccurate personal information;
- Opt out of the “sale” or “sharing” of personal information and of targeted advertising (as those terms are defined under applicable law); and
- Not receive discriminatory treatment for exercising your privacy rights.

To exercise these rights, contact us using the details in Section 9 below. We will verify your request before responding, as required by applicable law.

6. Data Security

We use commercially reasonable administrative, technical, and physical safeguards designed to protect information we collect, consistent with our commitment to meeting Payment Card Industry Data Security Standards (PCI DSS) requirements as described in our Terms of Use. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Children's Privacy

The Services are intended for business use and are not directed to individuals under the age of 16. We do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us so we can address it.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated version on the Site with a new “Last Updated” date. Your continued use of the Site or Services after changes are posted constitutes acceptance of the updated Privacy Policy.

9. Contact Us

If you have questions about this Privacy Policy or wish to exercise any privacy rights described above, contact us at:

Email: support@cashierlive.com

Mailing Address: CashierLive 120 Donelson Pike, Suite 202 Nashville, TN 37214

This Privacy Policy governs use of the Site and Services and should be read alongside CashierLive's Terms of Use.